

ASSEMBLY FLOOR ALERT

S B 6 5 7
[S T E I N B E R G]

THE TRANSPARENCY IN SUPPLY CHAINS ACT OF 2010

Help the Alliance to Stop Slavery and End Trafficking (ASSET), the Coalition to Abolish Slavery and Trafficking (CAST), and the Consumer Federation of California in our goal to eradicate slavery and human trafficking with your AYE vote on SB 657. SB 657 would greatly enhance the ability of California's manufacturers, retailers, and consumers to ensure that their products and purchases are not supporting slave or forced labor and human trafficking.

SB 657 would require manufacturers and retailers with one-hundred million dollars and over in annual gross receipts to post their efforts towards ensuring that their supply chains are not tainted by slave labor and human trafficking. Enforcement is through the Attorney General.

It is important that we fight human trafficking and modern-day slavery within our borders. This bill recognizes that Californians inadvertently contribute to slave labor when we lack information about who makes the products we purchase and under what conditions. SB 657 will give Californians the information to make a difference, a tangible difference in the lives of the most vulnerable people in our world who are held captive in modern-day slavery—with no rights and no freedom.

WE HAVE TO DO BETTER. WE CAN DO BETTER.

This bill will allow consumers, businesses, and investors to better understand the steps large businesses are taking to ensure that their products do not contain the taint of slave or forced labor, by asking them to answer a few very basic questions.

It's been 200 years since the US abolished the Mid Atlantic slave trade—yet slavery still taints Californians' clothing, cars, food, gadgets, and neighborhoods. On behalf of the victims whose voices are too often silenced by the rush to produce cheap commodities and by the veil of consumer ignorance, we urge you to support SB 657 to take one step closer to the eradication of slave or forced labor and human trafficking.

PLEASE VOTE AYE ON SB 657 ON THE ASSEMBLY FLOOR



CONTACT:
SHANNON SMITH-CROWLEY
916.457.5217
SHANNON@PARTNERSADVOCACY.COM



CONTACT:
IGNACIO HERNANDEZ
916.447.9719
IGNACIO@HERNANDEZLAW.ORG



CONTACT:
BARRY BROAD
916.442.5999
BROAD@BGLAW.ORG